

IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please AMEND claim 14 in accordance with the following:

1 – 13. (CANCELED)

14. (CURRENTLY AMENDED) An organic electroluminescent display device comprising:

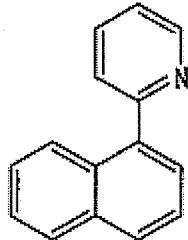
a substrate;

a first electrode and a second electrode formed on the substrate; and

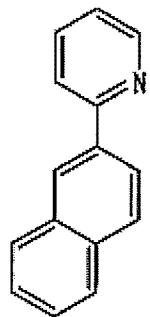
an organic film layer comprising at least one emitting layer between the first electrode and the second electrode,

wherein the emitting layer comprises at least one phosphorescent dopant represented by L3M, wherein M is a transition metal selected from the group consisting of Ir, Pt, ~~Zn~~ and Os, and L a bidentate ligand coordinated with carbon and nitrogen and is any one compound selected from compounds represented by the following chemical formulas 4, 9, 13 and 14:

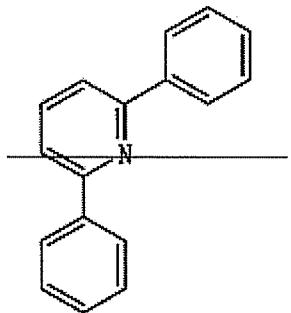
Chemical Formula 4



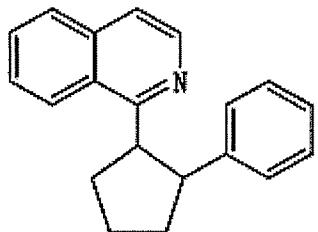
Chemical Formula 9



Chemical Formula 13

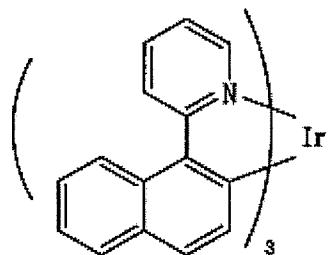


Chemical Formula 14

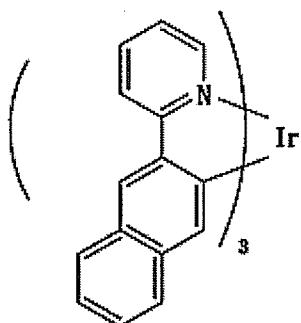


15. (CURRENTLY AMENDED) The organic electroluminescent display device according to claim 14, wherein L3M is a compound represented by the following chemical formulas 26 and 31:

Chemical Formula 26



Chemical Formula 31



16. (CURRENTLY AMENDED) The organic electroluminescent display device according to claim 14, wherein the emitting layer comprises a red emitting layer, a green emitting layer and a blue emitting layer to generate red, green and blue colors, respectively, using subsidiary pixels.

17. (ORIGINAL) The organic electroluminescent display device according to claim 16, wherein the blue emitting layer is a blue fluorescent emitting layer.

18. (PREVIOUSLY PRESENTED) The organic electroluminescent display device according to claim 17, wherein the red emitting layer and the green emitting layer are phosphorescent emitting layers and wherein the blue fluorescent emitting layer is formed on an upper part of the red and green phosphorescent emitting layers over a front surface of the

substrate as a common layer.

19. (CURRENTLY AMENDED) The organic electroluminescent display device according to claim 14, wherein the organic film layer further comprises at least one layer selected from a hole injection layer, a hole transport layer, an electron transport layer, an electron injection layer and a hole blocking layer.

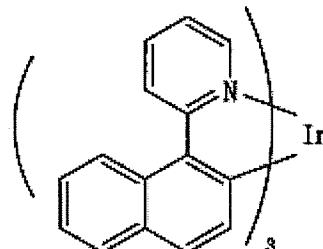
20. (ORIGINAL) The organic electroluminescent display device according to claim 19, wherein the organic film layer comprises a red emitting layer, a green emitting layer and a blue fluorescent emitting layer, and wherein the hole blocking layer is formed on an upper part of the red emitting layer and the green emitting layer.

21. (CURRENTLY AMENDED) The organic electroluminescent display device according to claim 14, wherein the second electrode is a cathode electrode if the first electrode is an anode electrode, and the second electrode is an anode electrode if the first electrode is a cathode electrode.

22 – 24. (CANCELED).

25. (CURRENTLY AMENDED) An emitting compound represented by the following chemical formulas 26 and 31:

Chemical Formula 26



Chemical Formula 31

